



CERTIFICATION OF RAW MATERIALS



One world
One label



SKIN IS IN

Looking good matters

Nice skin matters

Safe products matters

Raw materials matters

In a world where appearance, social media, pictures, videos, visual identity is king, it is more important than ever that the consumer does not risk getting a negative reaction like redness, itching or swelling when using skin care products.

This is why certifying your raw materials is vital.

The world of ingredients, cosmetic products and research is full of contradictions. On one hand you see more and more focus on ingredients, restrictions, preservatives, sun filters, essential oils, active ingredients and at the same time you are competing against a request for low prices.

To beat the contradictions and to ensure a high turnover you can certify your raw materials. That way you stand out in the crowd and offer safe materials.

Example one

Cocamidopropyl Betaine used in detergents is not allergenic as such. But, and there always is a but, it may be contaminated from the manufacturing process. The allergenic impurities are 3,3-dimethylamino propylamine (DMPA) and Amidoamine (AA). If your raw material does not contain DMPA and AA it can be certified and you can let the producers know that your Cocamidopropyl Betaine is safe to use.

Example two

Aloe Barbadenis is often used in an aftersun. But parts of the aloe vera plant contains the anthraquinones alion and emodin which can be allergenic and it can also contain arsenic, heavy metals and lead. Aloe Barbadenis can be AllergyCertified if it is purified and the level of Anthraquinone is low.

By using AllergyCertified you can ensure your customers that your raw materials are in fact safe.



How: do you get started?

The best way to start is by giving our toxicologist a call and talk to her regarding the process. You will find her contact info on the last page.

What: do we need to certify your raw materials? We have to have all the information about your raw materials. So for starters we need to see the MSDS and TDS. It is the impurities that are of greatest concern so all the data you have regarding impurities we will need to see.

When: will you get feedback from us? We always send you a mail telling when we will have an answer for you. If you send us the correct data about the raw material to begin with it will not take more than a week until we can certify it.

Costs: to certify your raw materials? We will send you a contract describing these aspects. In 2015 and 2016 we give up to 75 % discount to you so you can get started without too many extra costs. **Confidential:** oh yes. We keep all information confidential.

Marketing: we will do all we can to promote your raw materials once they have been certified. We do that by mentioning your company to all our clients, when we visit InCosmetics, Scancos, PLMA and of course at our yearly AllergyAward. The picture to your right shows the speakers at AllergyAward 2015; professor Magnus Bruze from Sweden, professor An Goossens from Belgium, professor Klaus Ejner Andersen from Denmark and professor Christine Lafforgue from France.





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