



ALLERGY

2016

AWARDS

AWARDS



We are happy to invite you to the second AllergyAward. It will be held on April 12, 2016 at Mogens Dahl Koncertsal. AllergyAward is a mix between hardcore science and festive talks about different perspectives on skin allergy. We have invited a number of international speakers, whom we look forward to introduce to producers, chemists, doctors, politicians, bloggers and journalists. Apart from the conference section we will award products in six categories; Best skin friendly product for children, Best skin friendly product for women, Best skin friendly product for men, Best skin friendly product for institutions/professionals, Best skin friendly product for Household and Best skin friendly product chosen by the consumers.

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How to participate

The speakers at AllergyAward are highly respected within the skin allergy arena. You can sign up by sending a mail to Lene Stiiil at lene@allergycertified.com saying the amount of participants. You will pay by number of participants times 2.500

kr. This is VAT included. That means if you want to register three participants you pay 3 x 2.500 kr. = 7.500 kr.

Banknumber for payment:

Reg.nr. 9090

Konto 0002918617

How to register products for AllergyAward

Send five samples of each product to:

AllergyCertified

c/o Magenta Aps

Studivestrade 14, 1

1455 København K, Denmark

Deadline for sending products is:

Friday January 29, 2016.

When you send the products you also send a mail to ewa@allergycertified.com, where you write 'registration of products' in the subject. Then you tell Ewa what products you have send.

The cost to register one product is 625 Danish Kroner VAT included. One product can, if relevant, be signed up for more than one category with no further extra costs. The product/products are not properly registered until we have registered the payment. You will receive a receipt when the payment has gone through.

Program for AllergyAward 2016:

Kl. 10.30 - 11.00: Registration and welcome, founder Lene Stiil, AllergyCertified.

Kl. 11.00 - 11.30: Skin allergy, trends and products on the American market, professor Donald Belsito, Columbia University Medical College, New York, USA.

Kl. 11.30 - 12.00: Historic view of skin allergy and trends in frequency, professor An Goossens, Leuven University, Belgium.

Kl. 12.00 - 12.30: Quality of life in children with skin allergy, medical doctor Anne Birgitte Simonsen, Videncenter for Allergi, Denmark.

Kl. 12.30 - 13.30: Organic lunch.

Kl. 13.30 - 14.00: Work related skin allergy professor Tove Agner, Bispebjerg Hospital, Denmark.

Kl. 14.00 - 14.20: Drum session.

Kl. 14.20 - 15.30: AllergyAward; Best skin friendly product for children, Best skin friendly product for women, Best skin friendly product for men, Best skin friendly product chosen by consumers, Best skin friendly product household and Best skin friendly product for institutions/professionals.

Kl. 15.30 - 16.30: Wine and salty snacks.



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Judges for AllergyAward 2016

Ann-Alicia Thunbo Ilskov, bachelor in Media Science and author of 'Hold da helt hus' (How to keep house).

Karoline Lawætz, science writer and author of the book 'Sund hud til børn' (Healthy skin for children).

Anne-Sophie Jessen, editor of the fashion and beauty pages in the magazine Søndag, with a great interest for skin friendly products.

Cæcilie Johansen, GP and blogger at Make-up and Medicine.

Rachel McCormack, freelance journalist from London. Founder of the beauty blog Eye of the Beholder in 2012 to search out and celebrate products, people and experiences that bring beauty to the world. She loves Twitter and can be found there as @lbeheld.

Kamilla Christensen, social worker in a kindergarten, has worked with children for more than twenty years. She has firsthand experience with skin allergy since she is allergic to both perfume and formaldehyde.

Kari van Hoorick, journalist within the skincare theme for Plus magazine in Belgium.

Heidi Søsted, pharmacist, PhD in hair colour and skin allergy, former manager of the research center for hair dressers, today she works as manager of Serviceforbundet.

Anne-Marie Yde, nurse and has done extensive work in the field of skin allergy, eczema and children.

Katja Kokko, author, cosmetologist, make-up artist and blogger from Helsinki. New book about natural cosmetics out in November 2015.

Hayley aka London Beauty Queen who is among the top ten UK make-up bloggers according to Vuelio.

People behind AllergyAward

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