





We are happy to invite you to the fourth AllergyAward. It will be held on April 16, 2018 at De Cristofori Concertzaal in Amsterdam.

The aim with AllergyAward is first of all to give a thumbs up to all the people spending every working hour making skin friendly products, second of all we would like to make the gap between researchers and producers just a little bit smaller. Finally, we want to use AllergyAward to tell the world about skin allergy and how you can prevent it.

Who can join us

AllergyAward is for you if you are a brand owner, if you are private label producer, if you are a product developer, a blogger, journalist, a student within dermatology, working with skin allergy in some aspect, a nurse or if you just simply want to know more about skin and allergy.

Criteria

In order to register a product for AllergyAward your products need to be skin friendly. Our toxicologist will go through the declaration of each product before it is send to the appropriate judges.

The products do not need to have any kind of labelling whether it be in the area of allergy nor environment.

Program for AllergyAward2018

AM 11.00-11.15: Registration and welcome, founder Lene Stii, AllergyCertified

AM 11.15-11.45: Contact allergy – facts and figures, increase or decrease in numbers? Professor Thomas Rustemeyer, VU University Medical Center, NL

AM 11.45-12.15: The hidden allergens; raw materials, Dermatologist Folkert Blok, SkinConsult, NL.

PM 12.15-12.40: Coffee break

PM 12.40-1.10: Skin friendly products from a Dutch buyer's perspective, Irma Stoffels, IBDTrade.

PM 1.10-1.30: Trends in the Dutch cosmetics and makeup arena, Maureen van Aken, Pure Beauty PR, NL.

PM 1.30-2.30 LUNCH

PM 2.30-3.45: AllergyAward; Best skin friendly product for children, Best skin friendly product for women, Best skin friendly product for men, Best skin friendly product chosen by consumers, Best skin friendly product household and Best skin friendly product for institutions/professionals.

PM 3.45-5.00: Wine and salty snacks





The judges

Monique Lindeboom, Beauty and fashion journalist, BeautyJournaal, NL
Sylvia Platjouw, Beauty Director, Womens Health, NL
Conni Lagergreen Schmidt, Blogger Aniston.dk, DK
Mia Edelhart Jensen, Pharmaconomist & Blogger, Apoteksbloggers.dk, DK
Maria Wiberg-Hansen, Pharmaconomist & Blogger, Apoteksbloggers.dk, DK
Anne Marie Yde-Andersen, Allergy Consultant & Nurse, DK
Rachel McCormack, Freelance journalist, UK
Leyla Ummels, Mother, Blogger & Vlogger, Leylafashion.nl, NL
Nelle Noell, Makeup artist & Blogger, nellenoell.dk, DK
Allan Thullesen, Dad & Blogger, Fartilfirepiger, DK
Merel Uiterwaal, BigLittleLove, NL
Josan Jongbloed, Blogger, GoodGirlsCompany, NL
Kim Querfurth, Fashion Editor De Telegraaf/ VROUW, NL

The full list of judges can be found on allergycertified.com

Thank you to our sponsor



Venue

AllergyAward 2018 will be held at De Cristofori Concertzaal in Amsterdam.

The address is:

Prinsengracht 583,
1016 HT Amsterdam.

You can find directions and hotels close by here: www.theplayingcircle.nl/locations/de-cristofori-concertzaal/

You should be able to fly in and out on the same day, should you prefer that.

Deadline

Deadline for registration of products for AllergyAward 2018 is: February 2nd, 2018.

Deadline for registration of people for AllergyAward 2018 is: April 15, 2018. Be aware there are a limited amount of seats.

Costs

80 euro ex VAT per product. The same product can register in several categories for just 80 euro.

270 euro ex VAT per person.

Contact

You can ask any questions regarding AllergyAward by mail to Lisa Jensen at lisa@allergycertified.com or call us at +45 5363 3760.

Office: Pilestræde 43, 1112 Copenhagen K, Denmark.

VAT number: 36428821

Bank information

Registration number 9090

Account number 0002918617

Swift STHYDK21

Iban DK52 9090 0002 9186 17

People behind AllergyAward

Lene Stiil / CEO
lene@allergycertified.com
Direct +45 5363 3760

Ewa Daniél / Toxicologist
ewa@allergycertified.com
Direct +45 2721 3760



One world
One label