

We choose products with
the Allergy-Certified label.
Do you?



MEET THE MONSTERS

PARFUM THE SNEAKY ONE

Smells so good... but not so friendly,
and let's be honest – your baby
already has the best scent in
the world.

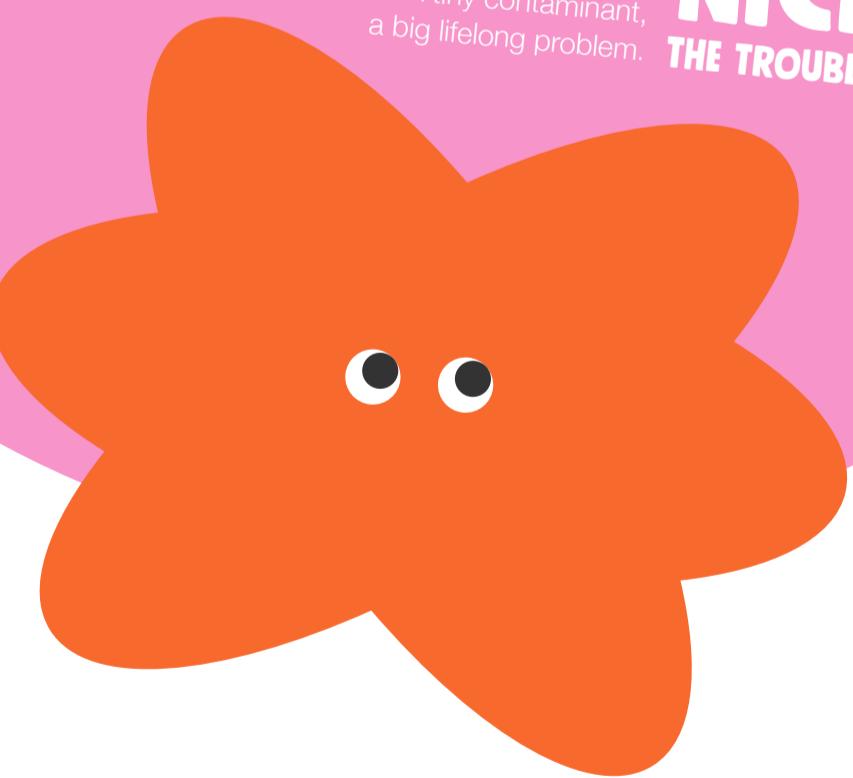


PPD THE FAKE BEAUTY

Looks amazing, does
nothing else. Just a
one-way ticket to a
lifelong allergy.

You can't see it, but it can
spark eczema before you
know it. A tiny contaminant,
a big lifelong problem.

NICKEL THE TROUBLEMAKER



SKIN HEROES

On a mission: protecting kids from skin allergies

More than 25% of European adults have a skin allergy. Our mission is to protect children from this and prevent them from developing contact allergies. That's why we advise parents, schools, and childcare providers to look for our certification when buying children's care products. We guarantee a thorough check for allergens, hormone disruptors, and carcinogens.

