

We choose products with
the Allergy-Certified label.
Do you?



4 TIPS: HOW TO PREVENT A SKIN ALLERGY



1

BE CAREFUL WITH PERFUME AROUND YOUR CHILD

Perfume can irritate the sensitive skin of babies and young children. Always check the products you use on your child for added fragrance, both synthetic and natural.

2

CHOOSE PRODUCTS WITH THE ALLERGYCERTIFIED LABEL

This label guarantees that products have been thoroughly tested for allergens, hormone disruptors, and carcinogens. That way, you know you're making a skin-friendly choice for your child's skin.

3

CREATE A SKIN-FRIENDLY ENVIRONMENT FOR YOUR CHILD

Not just at home, but also at daycare or with grandparents. Discuss which products or substances are best avoided, so your child is protected everywhere.

4

WASH NEW AND SECOND-HAND CLOTHES BEFORE USE

New fabrics can contain dyes or chemicals, and second-hand clothes may carry perfume. Always wash clothing first with a mild, fragrance-free detergent to help prevent skin irritation.



SKIN HEROES

On a mission: protecting kids from skin allergies

More than 25% of European adults have a skin allergy. Our mission is to protect children from this and prevent them from developing contact allergies. That's why we advise parents, schools, and childcare providers to look for our certification when buying children's care products. We guarantee a thorough check for allergens, hormone disruptors, and carcinogens.

