

## Some facts about contact allergies

A contact allergy is an allergic reaction that occurs when your skin comes into contact with allergens.

**1 in 4**

people in Europe suffer from a contact allergy

**<5 years**

Children can develop an allergy from a very young age

**20%**

of children suffer from eczema

## 3 steps to prevent a skin allergy:

**1.** Don't use too many products on babies' and children's skin

**2.** Check your products with our handy ingredient list



Check your product for allergens

Did you know that organic and natural products often contain perfume?

**3.** Look for the AllergyCertified logo

We're here to help you identify safe, allergy-free products. Our team of experts - including toxicologists and pharmacists- carefully examines product ingredients for allergens.

They also check for substances that may cause cancer or disrupt hormones.



# SAFE SKIN FOR KIDS

Fewer children with skin allergies



# A skin allergy is easy to prevent and impossible to get rid of

Skin allergy is a chronic condition. This means that once you develop it, you will have it for life. That's why AllergyCertified focuses primarily on preventing skin allergies for as many people as possible.

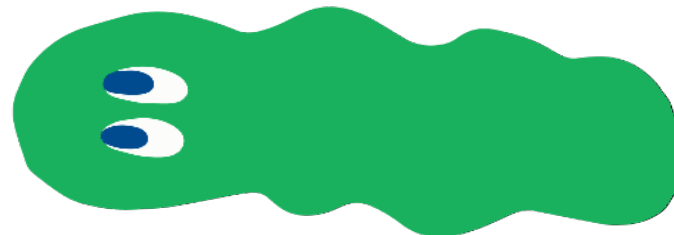
The good news is that it's fairly easy to prevent - you just need to avoid allergens.

**The most common allergens are**



## The 3 most common allergens in personal care products

Discover them all at [allergycertified.com](http://allergycertified.com)



**PERFUME**  
(fragrance)



**PPD**



**NICKEL**

Easy to avoid,  
impossible to get rid of..

## Too many children are developing a skin allergy.

Learn more at [allergycertified.com](http://allergycertified.com) and join **TOMMY** and **ALLIE** on an adventure to prevent skin allergies.



Together for a skin-friendly future

